

Print Media S.A Fellows – 2006 Awards

Winners

01

Jenny Warwick

For over a decade Jenny chaired the Pica committee on behalf of MPASA. Organising the Picas is a mammoth and arduous task. Not only is there the pressure of raising funds, but also the pressure of meeting members' needs for variety and change. Deciding on relevant categories, nominating judges and the logistics of the project demand both energy and dedication. Colleagues watched Jenny over many years doing all this to produce a spectacular event year after year. Jenny deserves this award for her efforts and commitment.

02



Stuart Craib

Craib is the CEO of The Witness. He represents the third generation of the Craib family to run South Africa's oldest newspaper started in 1846. A qualified engineer, Stuart turned his hand to the family business in 1979 and was appointed Managing Director in 1984. CEO of The Natal Witness Printing and Publishing company, he heads up a group of companies which includes one of KwaZulu Natal's oldest publishing houses, Shuter and Shooter, Intrepid Printers and serves on the boards of MIH, Supersport and Michaelhouse. He has served on a number of NPU, NASA and PMSA committees over the year.

03



Trevor Ncube

Ncube is the CEO of the Mail & Guardian. He was made President of Print Media SA and the Newspaper Association of SA during 2003 to 2005 and re-elected in 2006.

Ncube advanced the cause of press freedom and newspaper business with his persistent and quiet lobbying with government on issues of concern. Through his chairmanship he was able to get the industry to formulate joint positions on a number of intractable issues. He is also credited with doing the spade work in securing the hosting of the 2007 World Association of Newspapers Conference in Cape Town.

04

Deon du Plessis

Plessis, who is the Publisher of the Daily Sun had a vision to see that there was no newspaper for the blue collar worker. He touted his business plan all over town and found no takers. Firmly believing in his vision, after a two year search, he eventually found a media company to back him. Today the Daily Sun is the biggest selling daily in South Africa after only 3 years of publishing. It has a readership of 3,2m and it enjoys very high brand awareness. Love him or hate him – one must admit that his achievements have changed the landscape of print publishing in South Africa and has grown the overall market – which can only be good for print.