

Type:	Press Release		
Title:	New Look Press Cards		
Date:	10 February 2009	Time:	15:02

Article:



The previous year was an exciting one for Print Media SA!

As you may be aware, PMSA embarked on re-branding the organisation and took on the huge task of creating a web presence for the company. Through hard work and determination, PMSA was able to deliver on both these projects. Your comments on the website are more than welcome.

This week, Print Media is proud to announce the launch of the new-look press card, which is an extension to the recently launched brand. The new-look press card carries the new Print Media SA logo on the front of the card and the back shows the "Proudly South African" logo and the "World Association of Newspapers" logo, which PMSA is affiliated to. Please note that these cards will be utilised with effect from the 10th of February 2009. Further, please note that the cards you currently possess are still valid until the expiry date stipulated on your card, thereafter; a new card must be obtained.

Please take note of the price increase for 2009 on <http://www.printmedia.org.za/cards>

