

PRINT AND DIGITAL MEDIA S.A ELECTS NEW PRESIDENT

Print and Digital Media S.A (PDMSA) is pleased to announce that Neo Momodu, Head of Corporate Affairs of Media 24, has been elected President of Print Media SA, the body which represents publishers of newspapers and magazines in South Africa. The appointment of Momodu is a strategic milestone for the print media industry as she becomes the first female to lead the print media industry association. This appointment is also a reflection of the commitment of the print media industry to transformation and, in particular, gender equity.

She succeeds Hoosain Karjieker, CEO of The Mail and Guardian.

Momodu brings with her a wealth of experience in media, the corporate world and government.

She spent the past four years at the GCIS (Government Communications and Information Systems) where she was responsible for building and managing strategic relationships between government and the media with specific focus on transformation and diversity issues. Before she joined GCIS, she was the founding and Managing Director of Progressive Consulting CC, a communications management consultancy company for private and public sector organisations. She has also held senior positions at the SABC, as Senior Public Affairs Manager, and Primedia, where she was Group Communications, Regulatory and Strategic HR Director. After leaving Primedia she spent two years in the UK as a senior HR consultant.

Momodu holds an LLB (Hons) degree from the University of Hertfordshire and post graduate business qualification from Wits Business School. "I am delighted to be appointed President of this august body and look forward to working with our members and leading strategic initiatives that will result in print media organisations making a meaningful contribution to our democracy." said Momodu.

After joining Media 24 in May 2014, Neo was nominated to the Board of the PDMSA.

Karjieker steps down after three years of solid dedication to the industry as President of PDMSA. During his tenure he handled a number of really complex issues including the re-organisation of the print media industry associations, the successful launch of the Press Freedom Commission (PFC) and the Print and Digital Media Transformation Task Team (PDMTTT) culminating in strategic industry reports that have not only led to the review of guiding principles and governance frameworks of its regulatory industry bodies but have also informed strategic industry conversations with key stakeholders.

He also represented the South African newspaper industry on the Board of the international newspaper publishing association - WAN-IFRA.

Tony Howard, Deputy Chairman of Independent Newspapers and Director of the Board of the PDMSA said “Karjieker has been very much a hands on and involved President. He chartered the industry’s course through all the big issues that came our way with great diplomacy and good leadership. For that the print media industry is extremely thankful”.

Issued by : **Print and Digital Media S.A**
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